



TOASTMASTERS INTERNATIONAL

D63 INTERCHANGE

District News and Events

District 63

Summer 2017
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Touch Points

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The D63 Interchange Newsletter
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ments, please email us at:
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Meet D63 Club Growth Director, Jene Coy

Known by some as “The King of Smooth”, Jene Coy, DTM, began serving as District 63’s Club Growth Director on July 1, 2017.

He didn’t waste any time challenging members to recruit one new member with his “Every One Recruit One” member recruitment campaign. He also dared Area and Division Directors, as well as club officers to push the district to Presidential Distinguished status - something our district hasn’t achieved in 23 years.

His relentless energy in helping launch new clubs and assisting existing clubs to attain their distinguished status has given Coy the reputation of a “Mission Possible” agent.

Through his leadership and the work of his team, the district has seen our largest membership growth since 2009, with more than 4,000 members this year to date. This team has also worked hard to help grow the district with an additional eleven new clubs this year!

Coy said his team played a vital part in helping the district reach it’s goals. The team was made up of Mary Mixon - Club Extension; Paul Arnhold - Club New Research; Rebecca Seymour - Club Quality; and Stacci Thomas - Club Extension. Credit also goes to Ruth Newsome, former International Director, who launched two clubs almost entirely by herself and to the many Division and Area Directors.

Coy is very proud of everyone’s efforts daying, “it takes a team, not just one person.”

When asked what fuels his passion for Toastmasters, Coy responded with the following:

“When you have a decision to make you are forced to make a choice.

When I began my educational journey, I studied teaching principles, religious beliefs, accounting, business and computers, but I did not “really” learn about people, until I became a Toastmaster in 2010.

Over the years, as I made each choice, I found I often grew as a result. Some choices were not the best choices, but somehow my friends always found a way to bail

me out. Regardless, good or bad - I always learned a better way. When leadership opportunities came up, my friends encouraged me to give it a try. “You don’t know what you can do until you try it” they would say, and that was the motivation I needed.

At each task, each speech, each project and each office I would tackle it. I found that I was able to handle even the hard stuff and then I would be given more responsibility. As the responsibility increased, so did my passion for leadership. My desire is to help others find their passion. To help them find out more about Pathways and to tackle the seemingly difficult task until they are able to master it and do more.



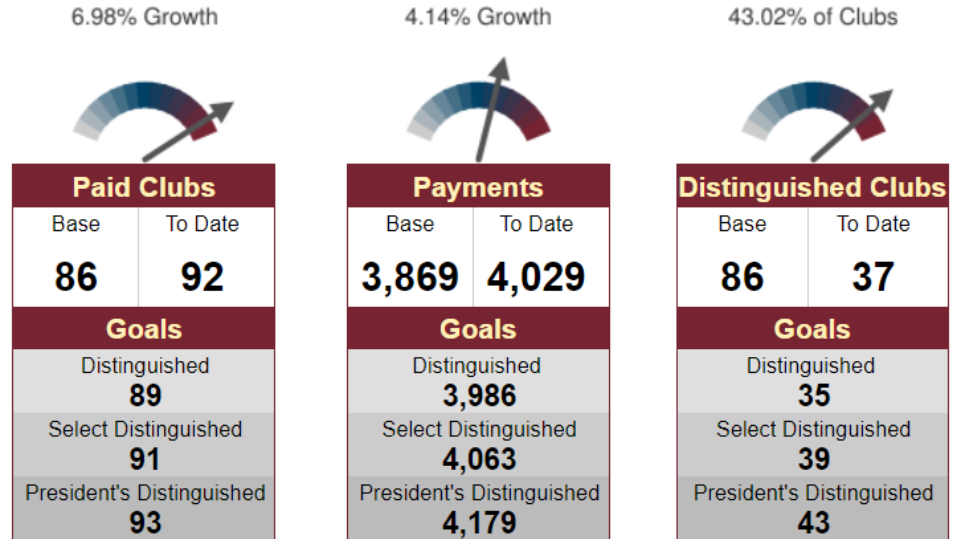
D63 - Leading the USA

District 63 is the first district in the USA to make it to "Distinguished District" status. This is due to all the hard work our clubs have done this year to grow their membership numbers.

D63 has seen a jump in membership growth this year along with the addition of following new clubs:

- Blue Nash Toastmasters
- Fruit of the Loom Toastmasters
- First Sentinel Bank
- Medium Voltage Toasters
- Central City Communicators
- Duffield Toastmasters
- Dowell Springs Toastmasters
- Breaker-One-Niner
- Chit Chatt Toastmasters
- Aramarkable Speakers

Make sure your clubs are reaching the goal of Distinguished Status by achieving 5 of the 10 goals.



REGION			MEMBERSHIP PAYMENTS						CLUB GROWTH			DISTINGUISHED CLUBS	
Region 5	DSP	Train-ing	New	Renewals	Charter	YTD	Base	Growth	YTD	Base	Growth	YTD	%
District 08	Y	Y	900	3,225	177	4,302	4,508	-4.57%	103	114	-9.65%	43	37.72%
District 11	Y	Y	1,139	4,704	146	5,989	6,196	-3.34%	159	163	-2.45%	49	30.06%
District 30	Y	Y	1,209	4,065	222	5,496	5,619	-2.19%	125	128	-2.34%	60	46.88%
District 35	Y	Y	790	3,659	167	4,616	4,829	-4.41%	129	128	0.78%	33	25.78%
District 40	Y	Y	1,526	5,457	339	7,322	7,459	-1.84%	182	185	-1.62%	54	29.19%
District 43	Y	Y	943	2,703	67	3,713	4,139	-10.29%	98	105	-6.67%	44	41.90%
District 54	Y	Y	476	2,158	45	2,679	2,916	-8.13%	72	79	-8.86%	27	34.18%
D District 63	Y	Y	747	2,960	331	4,038	3,869	4.37%	92	86	6.98%	40	46.51%
District 103	Y	Y	1,022	3,325	216	4,563	4,672	-2.33%	111	111	0%	33	29.73%

D63 Realignment

In April at the District Council Meeting, the realignment for the following clubs were voted on and approved:

- Division D - Club #06849328 Medium Voltage Toasters moved from Area 40 to Area 41
- Division D - Club #01441065 Schneider's Electric Toasters moved from Area 41 to 40
- Division E - Club #06618012 BlueNash Toasters moved from Area 52 to 54
- Division F - Club #00005630 Hendersonville Club moved from Area 60 to 62.

D63 Toastmasters Leadership Institute



If you are an elected club officer, area director or division director or a Toastmaster interested in future leadership opportunities in your club or in District 63, we hope to see you at the District 63 Toastmasters Leadership Institute (TLI) summer Officer Training.

Date: June 30, 2018

Place: Tennessee Technological University, 1 William L. Jones Drive, Cookeville, TN 38505

Time: Registration - 9:15 a.m. CST

Opening Session - 10 a.m. CST

Cost: Pre-Registration \$10

At-the-Door Registration \$15

**Registration includes lunch*



AGENDA

9 - 9:45 a.m.	Registration, Networking Activity
9:45 - 10 a.m.	Opening Comments <i>Lindy Estep, Jene Coy and Stacci Thomas</i>
10 - 10:45 a.m.	Club Quality <i>Lindy Estep, Jene Coy and Stacci Thomas</i>
10:45 - 11 a.m.	Which is more important-Membership Growth or Membership Retention - An Interactive Session <i>Don Bittick and Kim Santan</i>
11 a.m. - 12:30 p.m.	Officer Breakout Sessions
12:30 - 1:30 p.m.	Lunch
1:30 - 2:30 p.m.	Six Hats <i>Chris Gooden</i>
2:30 p.m.	Final Comments and Dismissal

Remember - In order to meet your Distinguished Club Plan, each club is required to have at least four incoming officers trained at the summer session as well as four trained at the winter session.

club MEMBERSHIP

Looking for an easy way to increase your club meeting attendance and grow your membership?

Try Meetup! Meetup was formed in 2002 and is one of the worlds most popular online social networking site. Just by entering your zip code or city and the topic you want to discuss with others, Meetup is an easy way to discover groups with common interests and a great way to advertise your club meetings to others in the community.



The District is now sponsoring any clubs that would like to use Meetup to promote their club meetings. Club officers should simply reach out to Stacci Thomas at spthomas8192@gmail.com with their club meeting dates and times to get set up.

Winners of the D63 BINGO CHALLENGE

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To increase engagement, members were challenged to play a special game of BINGO between July 1, 2017 and May 15, 2017. To win, players had to complete five items in a row using a special BINGO card designed with service challenges, speech challenges and attendance challenges. Each winner received a \$75 District Store Credit!

Congratulations to the 2017-18 winners:

**Stacci Thomas
Kate McKinney
Kristy Kistner
Amparo Atencio
Stacey Walker**

continued - Meet D63 Club Growth Director, Jene Coy

We are Toastmasters and together we can tackle the biggest, seemingly impossible task and we can come out on top. Quitting is not the solution. Giving up because it is hard is not the answer. We must look up to see what the possibilities are and strive like an eagle to soar above the rest."

Coy has been a member of Toastmasters since January 1, 2010 and is a member of three clubs, Chat Chatt (club #6519971) where he serves as VPE, Forge to Finish Toastmasters Club (club #5045418) where he serves as VPM, and McKee Food Smile Wrappers (club #817760).



The Possibilities of Your Future in Toastmasters, Provided by the Past

By James Hardeman

Why did you join Toastmasters? This was one of the questions I posed in an informal survey¹ to the members of District 63. Overwhelmingly, and not surprisingly, the response was they joined to improve their public speaking skills and communication.

An astonishing 91 percent of members that responded stated that they felt like they have fulfilled or are fulfilling their reason for joining Toastmasters. However, roughly 38 percent reported that they have thought about quitting Toastmasters. That is approximately 1 out of 3 - think about how that would impact your club. That kind of loss would make a huge impact on membership and drain the energy from the organization.

Have you ever quit something and then later wondered where you would be now if you would not have quit? I can immediately think about several well-intentioned gym memberships! It has

been said that hindsight is 20/20 but the problem with hindsight is that, by definition, it comes too late. I will try to bring you the clarity of 20/20 hindsight but transform it into foresight, based on the experience of others.

The survey also was meant to gain perspective on what members had accomplished after they had quit and came back or had thought about quitting. Essentially trying to answer the question, "What would you have missed, had you quit?" Some of the top responses were building or maintaining skills and improved courage and confidence.

Members also experienced progress in their professions and winning or placing in competitions, which is probably connected to the skill building, courage and confidence. Members also expressed their satisfaction in helping others and the friendships that have developed through Toastmasters. Our members

have also progressed by earning a wide range of awards from Competent Communicator (CC) and Competent Leadership (CL), all the way to the coveted Distinguished Toastmaster (DTM). There were also many opportunities to serve as an officer on the club, district, area and division level.

One member mentioned that they would have missed out on working with a club in a prison. Since several members stated that Toastmasters helped them with their professional goals, one could easily expect that improved speaking and leadership skills could also be seen in these men in prison. Maybe these skills could help them get better jobs or advance more quickly when they get out of prison and perhaps this could help cut down on the recidivism rate. That would be something worth measuring!

In the survey, members also shared some successes that they could attribute to the skills learned in Toastmasters. The biggest response to this area was also improved skills and confidence. These two core building blocks could easily be associated with the other successes that were mentioned.

Skills learned in Toastmasters has helped members obtain jobs and promotions at work. One member even mentioned that the skills helped them obtain their dream job! Mentoring is another skill that was mentioned and it could be used in Toastmasters or at work. Other members were happy to report that they had received compliments from others about their public speaking, gave television interviews, and built leadership skills.

There were several advanced successes that were reported by members. Members were able to create videos, develop an online course, write a book and professional speaking. These accomplishments could easily be seen as a pinnacle of one's Toastmasters skills!

After reading about the skills and successes of these Toastmasters, I ask you to consider what if they would have quit and not come back. Instead of enjoying these successes and sharing them

with others, they could be left to wonder, "What if I hadn't quit?" The impact made by these Toastmasters would have never of happened.

I have yet to meet a Toastmaster that said they started out as awesome. Which means, you can do this too! You can experience these successes by applying determination, persistence, and hard work. Our Toastmasters' clubs create a safe environment and resources to help you work on these skills.

Everyone has their own story and reason for joining Toastmasters. Find someone that you can share with and find ways to be supportive and encouraging. Utilize the mentors in your clubs, set goals, get out of your comfort zone and pursue your growth. Perhaps, the clubs could find opportunities for their more experienced members to share some their own before and after stories or highlights some of their own successes.

Remember why you joined Toastmasters and keep pursuing your goals.

I would like to encourage you to find a way to grow a little each day through reading, podcasts, and presentations. Hang on, don't quit, you can do this!

About the Author

James Hardeman is a member of Monday Mumbler in Chattanooga, Tennessee and has been involved in Toastmasters for one year. He can be contacted at sniffer128@gmail.com.

¹The survey was sent to 1,614 members within District 63. There were 223 responses to the survey for a 13.8% response rate.

“Skills learned in Toastmasters has helped members obtain jobs and promotions at work. One member even mentioned that the skills helped them obtain their dream job! .”

around THE DISTRICT

On April 27 D63 members gathered to celebrate at the 2018 D63 Spring Conference in Knoxville, Tennessee.



Table Topics Winners (L to R): Dori Nolan - 1st Place; Teresa Pace - 2nd Place; Mark Oshman - 3rd Place



D63 International Speech Competition Winners (L to R): Heidi Lee - 3rd Place; Darryl V. Pace - 2nd Place; Carlos Calderin - 1st Place



CAROL PRAHINSKI, DTM - Candidate for International Director of Region 6



Elected 2018-19 District 63 Officers (L to R): Ayaka Komata, Doug Smith, Lori Hughes, Sally Thompson, Staci Thomas, Jene Coy, Lindy Estep and Jimmie Roberts



looking
ahead

2018-19 DISTRICT 63 LEADERSHIP



**District Director,
Lindy Estep**



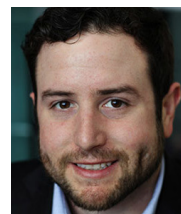
**Program Quality Director,
Jene Coy**



**Club Growth Director,
Stacci Thomas**



**Administration Manager,
Stacey Walker**



**Finance Manager,
Matt Evers**



**Public Relations Manager,
Chelsea Cooper**



**Club Extension Chair,
Matti Foster**



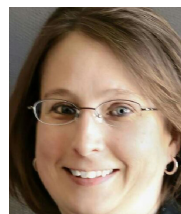
**Member Retention Chair,
Cynthia Hill-Watson**



**Club Quality Chair,
Sonya Vanhook**



**Club New Source Research
Chair, Paul Arnhold**



**District Leadership
Committee Chair, Kim
Santan**



**District Training
Coordinator, Sandra Neal**



**District Leadership
Coordinator, Coley Pardue**



**District Creativity
Coordinator, Joyce Teal**



**District Advisory Council
Chair, Becky Begarly**



**Division B Director,
Ayaka Komata**



**Division C Director,
Doug Smith**



**Division D Director,
Lori Hughes**



**Division E Director,
Sally Thompson**



**Division F Director,
Josh Gossett**

Area 10 Director:
Joan Yaralagadda
Area 11 Director:
David Maloney
Area 20 Director:
Dawn Leonard
Area 21 Director:
Jane Knight
Area 22 Director:
Lori Warneke
Area 23 Director:
Lilly Rowland

Area 30 Director:
Paul Ferris
Area 31 Director:
Chris Gooden
Area 32 Director:
Judith Lamance

Area 40 Director:
Angela Meeks
Area 41 Director:
Heidi White
Area 42 Director:
Laura Kraft

Area 50 Director:
April Romero
Area 51 Director:
Kell Coulter
Area 52 Director:
Kevin Bryant
Area 54 Director:
Julie Perrey

Area 60 Director:
Nicholas Newbould
Area 62 Director:
Sharon Seibert
Area 63 Director:
Rich Tony